

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (February 2009)		FOR FCC USE ONLY	
FCC 388				FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report				FILE NO. -20090407AGE	
Licensee NEWPORT TELEVISION					
Call Sign WETM-TV		Facility Id 60653		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
ELMIRA		NY	CHEMUNG		14901 -
Nielsen DMA ELMIRA (CORNING)		World Wide Web Home Page Address WWW.WETMTV.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2015	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	18				
<input checked="" type="checkbox"/> Digital	2				
Report reflects information for quarter ending: 03/31/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	396
Total 5:00 a.m. to 1:00 a.m. CSTs	317

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	31
Total 6:00 a.m. to 9:00 a.m. CSTs	3

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	102
Total 6:00 p.m. to 11:35 p.m. CSTs	88

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to June 12, 2009.

Total number of 30 Minute Informational Programs	1
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Comments:
A DTV INFORMATIONAL PROGRAM AIRED ON 1/25/09 AT 1 PM

100-Day Countdown - Last Quarter

All stations participating in Option Two must air a minimum of one "Countdown To DTV" per day during certain periods. Due to the delay in the DTV deadline, the revision of the countdown rules, and differing analog termination dates, not every station was required to air the "Countdown To DTV" the same number of times during the first quarter of 2009. Below, list the actual number of days on which your station aired any eligible "Countdown to DTV," and, in the Comments field, briefly explain how this number of days was calculated.

317	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:
INCLUDED IN THE STATION'S DTV CRAWL, WETM-TV INCLUDED A "COUNTDOWN TO DTV" GRAPHIC DISPLAY. THIS WAS DONE IN THE LEAD-UP TO FEBRUARY 17TH AND THE COUNTDOWN CRAWL WAS REVISED AFTER THE TRANSITION DATE WAS MOVED TO JUNE 12TH TO REFLECT THAT NEWS DATE OF TRANSITION.

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
<p>Comments:</p> <p>1/06/09 - IF YOU NEEDED HELP PURCHASING A DIGITAL CONVERTER BOX FOR YOUR TELEVISION, IT LOOKS LIKE YOU'RE OUT OF LUCK. STARTING FEBRUARY 17TH, T-V STATIONS WILL SWITCH TO A DIGITAL SIGNAL, SO ANYONE USING RABBIT EARS WILL HAVE TO GET A CONVERTER FOR THEIR T-V'S. THE FEDERAL GOVERNMENT HAD BEEN MAILING OUT 40 DOLLAR VOUCHERS TO HELP PEOPLE PURCHASE THE BOXES, WHICH RUN BETWEEN 40 AND 80 DOLLARS. HOWEVER, BECAUSE SO MANY PEOPLE HAVE REQUESTED THE COUPONS, THE GOVERNMENT HAS RUN OUT OF MONEY TO COVER THE VOUCHERS. ANYONE WHO APPLIED AFTER JANUARY 4TH WILL BE PUT ON A WAITING LIST UNTIL MORE FUNDS BECOME AVAILABLE.</p> <p>1/09/09 - SWITCHING OVER FROM ANALOG TO DIGITAL TV BROADCASTING COULD BE DELAYED. PRESIDENT ELECT BARACK OBAMA IS ASKING CONGRESS TO CHANGE THE START DATE. HE'S CLAIMING TOO MANY PEOPLE WILL NOT BE READY. THE SWITCH IS SUPPOSED TO TAKE PLACE ON FEBRUARY 17TH. RECENTLY, THE COMMERCE DEPARTMENT ANNOUNCED THAT THEY WERE RUNNING OUT OF CASH TO ISSUE COUPONS. THE COUPONS WOULD HELP THOSE WHO NEEDED TO BUY CONVERTER BOXES. THE BOXES WILL BE FOR PEOPLE WHO DON'T HAVE CABLE, SATELLITE OR A TV WITH A DIGITAL TUNER TO GET A SIGNAL. ALL OF THE BIG FOUR NETWORKS HAVE COME OUT IN FAVOR OF EXTENDING THE DEADLINE.</p> <p>1/13/09 - THE BIG SWITCH TO DIGITAL T-V COULD BE DELAYED. GOVERNOR DAVID PATERSON ANNOUNCED TODAY HE SUPPORTS PRESIDENT ELECT OBAMA'S CALL FOR CONGRESS TO CHANGE THE START DATE. THE SWITCH IS SUPPOSED TO TAKE PLACE ON FEBRUARY 17TH. BUT THE COMMERCE DEPARTMENT ANNOUNCED THEY WERE RUNNING OUT OF CASH TO ISSUE COUPONS FOR CONVERTER BOXES. OBAMA SAYS TOO MANY PEOPLE WILL NOT BE READY BECAUSE OF THAT. SOMETHING PATERSON AGREES WITH. THE CONVERTER BOXES ARE FOR PEOPLE WHO DON'T HAVE CABLE, SATELLITE OR A TV WITH A DIGITAL TUNER.</p> <p>1/15/09 - WITH THE DIGITAL TELEVISION SWITCH A LITTLE OVER A MONTH AWAY, ALL EYES WILL BE ON HAWAII TODAY. ITS THE FIRST STATE TO MAKE THE SWITCH, WHILE THE REST OF THE NATION WILL FOLLOW ON FEBRUARY 17. TODAY VOLUNTEERS AND CONTRACTORS ARE SCRAMBLING TO HELP RESIDENTS WHO ARE STRUGGLING TO HOOK UP THEIR DIGITAL CONVERTER BOXES. MORE THAN 53-THOUSAND RESIDENTS HAVE REQUESTED CONVERTER BOX COUPONS. 16-THOUSAND OF THEM HAVE BEEN REDEEMED AS OF SUNDAY AS CONVERTER BOXES HAVE BEEN ZIPPING OFF STORE SHELVES.</p> <p>1/16/09 -TOMORROW NIGHT AT 7:30, WETM-TV WILL BE PARTICIPATING IN A DIGITAL BROADCASTING TEST. IF YOU'RE ALREADY WATCHING US IN DIGITAL OR ON CABLE, YOU WON'T BE AFFECTED. YOU WILL CONTINUE TO SEE WHEEL OF FORTUNE. BUT IF YOU'RE WATCHING OUR ANALOG SIGNAL OVER THE AIR, USING RABBIT EARS, WE WILL BE OVERRIDING OUR NORMAL PROGRAMMING FOR FIVE MINUTES AND SENDING OUT A MESSAGE. THAT MESSAGE WILL ASK YOU TO TAKE ACTION BEFORE FEBRUARY 17TH. THAT'S WHEN ALL TELEVISION STATIONS, LIKE WETM-TV, ARE REQUIRED TO TURN OFF THEIR ANALOG SIGNALS AND BEGIN BROADCASTING IN DIGITAL.</p> <p>1/27/09 - AMERICANS MAY HAVE FOUR MORE MONTHS TO PREPARE FOR THE COUNTRY'S SWITCH TO DIGITAL T-V SIGNALS. THE U-S SENATE PASSED A BILL MONDAY TO DELAY THE TRANSITION TO DIGITAL FROM FEBRUARY 17-TH TO JUNE 12-TH. MANY LAWMAKERS WERE WORRIED VIEWERS WOULDN'T BE TECHNICALLY READY FOR THE SWITCH-OVER, WHICH REQUIRES T-V OWNERS TO BUY A CONVERTER BOX FOR THEIR OLDER T-V SETS, OR TO SUBSCRIBE TO CABLE OR SATELLITE T-V. THE DELAY ALSO GIVES CONSUMERS TIME TO REQUEST COUPONS FROM THE GOVERNMENT, TO OFFSET THE COST OF A 40-DOLLAR CONVERTER BOX. THE MEASURE NOW GOES TO THE HOUSE FOR CONSIDERATION. PRESIDENT OBAMA HAS INDICATED HE SUPPORTS A DELAY.</p> <p>1/29/09 - FOR NOW, THE SWITCH TO DIGITAL TV IS STILL SCHEDULED TO HAPPEN NEXT MONTH. YESTERDAY, HOUSE REPUBLICANS DEFEATED A BILL TO POSTPONE BY FOUR MONTHS, THE TRANSITION FROM ANALOG TO DIGITAL BROADCASTING. MEANWHILE, SUPPORTERS OF THE DELAY COULD SCHEDULE ANOTHER VOTE IN THE HOUSE.</p>	

THE BILL THAT WOULD HAVE DELAYED THE HISTORICAL CONVERSION TO DIGITAL T-V, FAILED TO GET THE VOTES NEEDED TO PASS. THE GOVERNMENT HAS WARNED THAT MILLIONS OF TV'S THAT USE AN ANTENNA TO RECEIVE OVER THE AIR SIGNALS WILL GO BLACK UNLESS THEY HAVE A DIGITAL CONVERTER BOX.

2/04/09 - THE US HOUSE VOTED TODAY TO POSTPONE THE TRANSITION FROM ANALOG TO DIGITAL TV BROADCASTING UNTIL JUNE 12. THE MOVE IS IN RESPONSE TO CONCERNS THAT MORE THAN 6 MILLION AMERICANS WITH OLDER TV'S WOULD NOT BE READY BY FEBRUARY 17. THE SENATE PASSED THE MEASURE UNANIMOUSLY LAST WEEK AND THE BILL NOW HEADS TO PRESIDENT BARACK OBAMA FOR HIS SIGNATURE. OBAMA'S SPOKESMAN HAS SAID THE PRESIDENT WILL SIGN IT. THE LEGISLATION ALSO PRESERVES A STATIONS' OPTION TO STOP ANALOG BROADCASTS EARLIER THAN JUNE 12. WETM-TV IS WAITING FOR GUIDANCE FROM THE FCC ON HOW TO DO THAT.

2/06/09 - WETM-TV STILL PLANS TO SWITCH TO DIGITAL BROADCASTING ON FEBRUARY 17TH. THIS WEEK CONGRESS PASSED A BILL THAT POSTPONES THE TRANSITION FROM ANALOG TO TO DIGITAL T-V FROM FEBRUARY TO JUNE HOWEVER, *INDIVIDUAL* STATIONS STILL HAVE THE OPTION OF SWITCHING OVER TO DIGITAL IN FEBRUARY. WETM-TV HAS DECIDED TO GO AHEAD WITH PLANS TO SHUT OFF OUR ANALOG TRANSMITTER ON FEBRUARY 17TH AND TO START BROADCASTING IN FULL-POWERED DIGITAL THAT MEANS IF YOU *DON'T* HAVE YOUR DIGITAL CONVERTER BOXES READY YOU COULD SEE *BLACK* IN *LESS* THAN TWO WEEKS. IF YOU VIEW US ON CABLE, YOU SHOULD HAVE NO ISSUES.

2/13/09 - IF YOU STILL HAVE QUESTIONS ABOUT D-T-V WE WILL HAVE A SPECIAL PHONE BANK BETWEEN 5 AND 7 IN THE AFTERNOON ON MONDAY. WE WILL GIVE YOU THE PHONE NUMBER TO CALL DURING WETM 18 NEWS AT 5. WE ALSO HAVE A SPECIAL SECTION RIGHT NOW ON OUR WEBSITE "WETMTV.COM". JUST CLICK ON THE "DTV ANSWERS LINK" ON THE LEFT-HAND SIDE OF OUR HOME PAGE.

2/13/09 - NEWPORT TELEVISION, THE OWNER OF WETM-TV, HAS DECIDED TO DELAY OUR SWITCH TO FULL-POWERED DIGITAL TELEVISION. WE HAD BEEN SCHEDULED TO SWITCH NEXT WEEK. BUT NOW WE ARE DELAYING THAT TRANSITION UNTIL JUNE, DUE TO CHANGING POLICIES FROM THE F-C-C. BUT REGARDLESS OF WHEN THE SWITCH HAPPENS, NOW OR JUNE, MANY OF YOU WILL STILL NEED A DIGITAL CONVERTER BOX.

2/17/09 - AS OF TODAY, MORE THAN 600 STATIONS ACROSS THE COUNTRY WILL TRANSMIT ONLY DIGITAL SIGNALS TO BEGIN A NEW ERA IN TELEVISION. TODAY HAD BEEN THE DEADLINE FOR ALL FULL POWER STATIONS TO TURN OFF ANALOG, AND TURN ON DIGITAL. BUT CONGRESS VOTED TO GIVE STATIONS A CHOICE TO DELAY THAT DEADLINE UNTIL JUNE 12. OLDER T-V'S THAT USE AN ANTENNA WILL NEED A CONVERTER TO CONTINUE GETTING A PICTURE WITH DIGITAL TRANSMISSION.

3/25/09 - IF YOU HAVE A COUPON FOR A DIGITAL CONVERTER BOX AND IT EXPIRED... YOU'RE IN LUCK. THE RECENT STIMULUS PACKAGE ADDED MORE MONEY INTO THE COUPON PROGRAM, WHICH GIVES HOUSEHOLDS WITH EXPIRED ONES ANOTHER CHANCE. THE COUPONS COVER MOST OF THE COST OF THE DIGITAL BOXES, THAT CONVERT DIGITAL TV SIGNALS FOR ANALOG TV-S. THERE'S 17 MILLION COUPONS THAT ARE OUTSTANDING AND HAVEN'T BEEN CASHED IN. CONGRESS DELAYED THE DIGITAL TV CONVERSION UNTIL JUNE 12TH.

Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: A LINK TO THE DTV ANSWERS SITE IS PROVIDED ON STATION HOME PAGE. ALSO, A SPECIAL SECTION ON THE SITE IS INCLUDED ON THE WEB SITE.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last	

quarter. The comment box may be used to describe this activity.
<input checked="" type="checkbox"/> Speaking Engagements Comments: WETM'S GENERAL MANAGER CONDUCTED AN INFORMATIONAL TALK WITH A LOCAL COMMUNITY GROUP ABOUT DTV DURING THE QUARTER.
<input type="checkbox"/> Community Events Comments:
<input checked="" type="checkbox"/> Other (describe) Comments: ALL STATION TOURS INCLUDE MENTIONS OF THE DIGITAL TRANSITION.
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.
Comments:

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing RANDY REID
Signature RANDY REID	Date (mm/dd/yyyy) 04/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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