

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388				FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report				FILE NO. BDERCT-20090107AEK	
Licensee NEWPORT TELEVISION					
Call Sign WETM-TV		Facility Id 60653		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
ELMIRA		NY	CHEMUNG		14901 -
Nielsen DMA ELMIRA (CORNING)		World Wide Web Home Page Address WWW.WETMTV.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 06/01/2015	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	18				
<input checked="" type="checkbox"/> Digital	2				
Report reflects information for quarter ending: 12/31/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment		File Number -			
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	255
Total 5:00 a.m. to 1:00 a.m. CSTs	284

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?

Total 6:00 a.m. to 9:00 a.m. PSAs	16
Total 6:00 a.m. to 9:00 a.m. CSTs	0

For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?

Total 6:00 p.m. to 11:35 p.m. PSAs	65
Total 6:00 p.m. to 11:35 p.m. CSTs	77

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs	4
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Comments:
 PROGRAM AIRED THE FOLLOWING DATES:
 10/12 AT 2:30 PM
 11/2 AT 2 PM
 11/9 AT 1 PM
 11/23 AT 2 PM

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

150	<i>Graphic Displays</i>
0	<i>Animated Graphics</i>
0	<i>Graphic and Audio Displays</i>
0	<i>Longer Form Reminders</i>

Comments:
 DURING EACH DTV TRANSITION-RELATED CRAWL ON AND AFTER 11/10/08, WETM AIRED A "COUNTDOWN TO DTV" GRAPHIC

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: 11/10/08 NEWS SPECIAL REPORT ABOUT DTV TRANSITION 12/6/08 NEWS REPORT TO ALERT VIEWERS ABOUT DTV SCAMS 12/9/08 NEWS REPORT ON CONVERTER BOXES, WHERE TO FIND THEM, AND HOW TO USE THEM 12/16/08 IN ALL NEWSCASTS, AIRED AN ALERT ABOUT UPCOMING TEST OF DIGITAL TELEVISION SIGNAL 12/17/08 DURING ALL NEWSCASTS UNTIL 6 PM, AIRED AN ALERT ABOUT UPCOMING TEST OF DIGITAL TELEVISION SIGNAL 12/26/08 NEWS PACKAGE ABOUT DTV TRANSITION...GENERAL INFORMATION	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: A BANNER AD, WEB PAGE, AND BLOG DEVOTED TO THE DIGITAL TRANSITION IS AVAILABLE ON WETM'S WEB SITE.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements Comments: DURING ALL STATION CONDUCTED TOURS, THE DIGITAL TRANSITION IS TALKED ABOUT TO TOUR ATTENDEES. WETM'S GENERAL MANAGER SPOKE IN FRONT OF A LOCAL ROTARY CLUB IN NOVEMBER FOR APPROXIMATELY 30 MINUTES. THE TOPIC OF DISCUSSION WAS THE DTV TRANSITION, WHAT STATIONS ARE DOING ABOUT IT, AND WHAT WETM'S SPECIFIC PLANS ARE. A QUESTION AND ANSWER SESSION FOLLOWED.	
<input type="checkbox"/> Community Events Comments:	
<input checked="" type="checkbox"/> Other (describe) Comments: ON 12/17/08, WETM PARTICIPATED IN A STATEWIDE DIGITAL TELEVISION INFORMATIONAL "ROADBLOCK". WETM AIRED NORMAL PROGRAMMING ON ITS DIGITAL SIGNAL, WHILE AIRING A MESSAGE ON THE ANALOG SIGNAL, INDICATING TO VIEWERS THAT IF THEY WERE SEEING THE MESSAGE ON THEIR SCREENS, THEN THEY NEEDED TO TAKE ACTION BY 2/17/09 TO BE READY FOR THE DTV TRANSITION.	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VP/GENERAL MANAGER
Signature RANDY REID	Date (mm/dd/yyyy) 01/07/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

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