



**EEO PUBLIC FILE REPORT  
FOR THE PERIOD BEGINNING FEBRUARY 1, 2008**

**PUBLIC INSPECTION FILE  
POSTED ON STATION WEBSITE**



**WETM-TV**  
**EEO PUBLIC FILE REPORT**  
**FEBRUARY 1, 2008 – JANUARY 31, 2009**

**II. MASTER RECRUITMENT SOURCE LIST (MRS�)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	<b>NYS DEPARTMENT OF LABOR</b> 200 BALDWIN STREET ELMIRA, NY 14901 607-733-7131	YES	1
2	<b>TVJOBS.COM</b> PO BOX 4116 OCEANSIDE, CA 92052 877-988-9808	NO	3
3	<b>WETM TV WEBSITE</b> 101 EAST WATER STREET ELMIRA, NY 14901 607-733-5518 www.wetmtv.com	NO	1
4	WORD-OF-MOUTH REFERRALS	NO	3
5	<b>TOMPKINS COUNTY COMMUNITY COLLEGE</b> JIM HULL 170 NORTH STREET, PO BOX 139 DRYDEN, NY 13053 607-844-8222	NO	1
6	<b>BROOME COMMUNITY COLLEGE</b> P.O. BOX 1017 BINGHAMTON, N.Y. 13902 U. S. A. (607) 778-5000	NO	0
7	INTERNAL POSTING	NO	0
8	<b>CORNING COMMUNITY COLLEGE</b> 1 ACADEMIC DRIVE CORNING, NY 14830 (607) 962-9CCC	NO	0
9	WETM-TV COMMERCIAL	NO	2
10	RTNDA/NAB JOB FAIR	NO	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
11	<b>MEDIA LINE</b> WWW.MEDIALINE.COM	NO	0
12	<b>TALENT AGENTS</b>	NO	0
13	<b>SYRACUSE UNIVERSITY</b> KAREN MCGEE SYRACUSE, NY 13244	NO	0
14	<b>NAHJ WEBSITE</b> www.nahj.org	NO	0
15	<b>MANSFIELD UNIVERSITY</b> MANSFIELD, PA 16993	NO	0
16	<b>COLLECTIVE TALENT WEBSITE</b> www.collectivetalent.com	NO	0
17	<b>IATSE LOCAL 821</b> Local Union at WETM-TV 101 E WATER ST ELMIRA, NY 14901	YES	0
18	<b>NABJ CAREER FAIR</b>	NO	0
19	<b>ELMIRA COLLEGE</b> 1 PARK PLACE ELMIRA, NY 14901	NO	0
20	<b>ITHACA COLLEGE</b> 953 DANBY ROAD ITHACA, NY 14850	NO	0
21	<b>GRADUATE SCHOOL OF JOURNALISM</b> <b>COLUMBIA UNIVERSITY</b> 2950 BROADWAY ROOM 201E, MC3806 NEW YORK, NY 10027	NO	0
22	<b>CHEMUNG COUNTY COMMISSION ON HUMAN RELATIONS</b> HUMAN RESOURCE CENTER, RM 325 425 PENNSYLVANIA, AVENUE ELMIRA, NEW YORK 14904 (607) 734-8823 CCHRC @CORNELL.EDU	NO	0
23	<b>ECONOMIC OPPORTUNITY PROGRAM</b> BALDWIN ST ELMIRA, NY 14901	NO	0

<b>RS Number</b>	<b>RS Information</b>	<b>Source Entitled to Vacancy Notification? (Yes/No)</b>	<b>No. of Interviewees Referred by RS over 12-month period</b>
24	<b>HOWARD UNIVERSITY</b> CAREER SERVICES 525 BRYANT ST NW WASHINGTON, DC 20049	NO	0
25	<b>GREATER SOUTHERN TIER BOCES</b> 459 PHILO RD ELMIRA, NY 14903	NO	0
26	<b>NEW YORK STATE BROADCASTERS</b> 1805 WESTERN AVE ALBANY, NY 12203	NO	0
27			
<b>TOTAL INTERVIEWEES OVER 12-MONTH PERIOD</b>			<b>11</b>

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**III. RECRUITMENT INITIATIVES**

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	<b>Internship programs-Spring, Summer and Fall 2008</b>	<p>Our station hosted interns from local universities throughout the year, exposing students to how the television business operates. Interns were assigned to 1) the production department, learning how to write and produce commercials or learning news production, including the technical aspects of directing, or, 2) the news department, learning about news writing, reporting, producing and anchoring.</p> <p>During this reporting period, WETM-TV hosted twelve total interns as follows:</p> <p><b><u>Spring 2008</u></b></p> <ul style="list-style-type: none"> <li>• News Department: Two interns. One intern from Horseheads High School and the other from Syracuse University.</li> <li>• Production Department: one college intern from R.I.T.</li> </ul> <p><b><u>Summer 2008</u></b></p> <ul style="list-style-type: none"> <li>• News Department: Three interns. One from the Ithaca College (Rockefeller Intern), one from Pitt and one from Shippensburg University</li> </ul> <p><b><u>Fall 2008</u></b></p> <ul style="list-style-type: none"> <li>• News Department: Three interns from Syracuse University.</li> <li>Two interns from Ithaca College.</li> <li>• Production Department: one college intern from Mansfield University.</li> </ul>
2	<b>Internet Job fair</b>	WETM-TV participated in the NYSBA Online Job Fair in 2008.

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
3	<b>Event/program sponsored by educational institution relating to career opportunities in broadcasting</b>	Our station hosted 5 station tours in the 1 <sup>st</sup> Qtr of 2008 including both homeschoolers and college students, Boy Scout Packs. Total of 77 people.
4	<b>Event/program sponsored by educational institution relating to career opportunities in broadcasting</b>	For a two-week period in October and November 2008, students from the Schuyler-Chemung-Tioga B.O.C.E.S. shadowed individuals in our news department, learning about writing, reporting and producing.
5	<b>Event/program sponsored by educational institution relating to career opportunities in broadcasting</b>	Meteorologist Joe Pasquarelli spoke to students in July at the Summer Cohesion program put on by Chemung County Youth Bureau. Joe spoke at 4 different school sites about his career.
6	<b>Event/program sponsored by educational institution relating to career opportunities in broadcasting</b>	December 15, 2008 our station hosted 12 students from Haverling High School.
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